



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Congressional Campaign Co
Product	DCCC
Estimate Number	1576

Invoice #	105330-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105330
Alt Order #	06839856
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	5:58 AM	D3C12-NV03-T01H Stimp1e	\$325.00		2
	KSNV			W	09/26/12	:30	5:27 AM	D3C12-NV03-T01H Stimp1e	\$325.00		1
	KSNV			Th	09/27/12	:30	5:21 AM	D3C12-NV03-T01H Stimp1e	\$325.00		3
	KSNV			F	09/28/12	:30	5:17 AM	D3C12-NV03-T01H Stimp1e	\$325.00		4
2	KSNV	Wake Up Early Wagners	430a-5a		09/25/12 to 10/01/12	5x	MTWTF--S				
	KSNV			Tu	09/25/12	:30	4:54 AM	D3C12-NV03-T01H Stimp1e	\$200.00		1
	KSNV			W	09/26/12	:30	4:47 AM	D3C12-NV03-T01H Stimp1e	\$200.00		4
	KSNV			Th	09/27/12	:30	4:40 AM	D3C12-NV03-T01H Stimp1e	\$200.00		5
	KSNV			Su	09/30/12	:30	4:53 AM	D3C12-NV03-T01H Stimp1e	\$200.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			W	09/26/12	:30	6:06 AM	D3C12-NV03-T01H Stimp1e	\$1,000.00		1
	KSNV			Th	09/27/12	:30	6:17 AM	D3C12-NV03-T01H Stimp1e	\$1,000.00		3
	KSNV			F	09/28/12	:30	6:52 AM	D3C12-NV03-T01H Stimp1e	\$1,000.00		2
4	KSNV	Today Show	658a-9am		09/25/12 to 10/01/12	4x	MTWTF--				
	KSNV			Tu	09/25/12	:30	8:59 AM	D3C12-NV03-T01H Stimp1e	\$1,500.00		3
	KSNV			W	09/26/12	:30	8:49 AM	D3C12-NV03-T01H Stimp1e	\$1,500.00		2
	KSNV			Th	09/27/12	:30	7:28 AM	D3C12-NV03-T01H Stimp1e	\$1,500.00		4
7	KSNV	News 3 Sunrise SUNDAY	6a-7a		09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	6:45 AM	D3C12-NV03-T01H Stimp1e	\$325.00		1
8	KSNV	7a-8am									

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Billing Calendar	Broadcast
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Special Handling	

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Sunday Today			09/24/12 to 09/30/12	1x	-----S				
	KSNV	Sunday Today			Su 09/30/12	:30	7:25 AM	D3C12-NV03-T05HPrevent	\$750.00		1
12	KSNV	M-F Today Show II	9-10a		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV	M-F Today Show II	9-10a		Tu 09/25/12	:30	9:59 AM	D3C12-NV03-T01H Simple	\$750.00		2
	KSNV	M-F Today Show II	9-10a		W 09/26/12	:30	9:30 AM	D3C12-NV03-T01H Simple	\$750.00		3
13	KSNV	Today 4th Hour	10am-11am		09/25/12 to 10/01/12	5x	MTWTF--				
	KSNV	Today 4th Hour	10am-11am		Tu 09/25/12	:30	10:58 AM	D3C12-NV03-T01H Simple	\$325.00		5
	KSNV	Today 4th Hour	10am-11am		W 09/26/12	:30	10:28 AM	D3C12-NV03-T01H Simple	\$325.00		1
	KSNV	Today 4th Hour	10am-11am		Th 09/27/12	:30	10:58 AM	D3C12-NV03-T01H Simple	\$325.00		3
	KSNV	Today 4th Hour	10am-11am		F 09/28/12	:30	10:58 AM	D3C12-NV03-T01H Simple	\$325.00		4
14	KSNV	Rachael Ray	11am-12pm		09/25/12 to 10/01/12	5x	MTWTF--				
	KSNV	Rachael Ray	11am-12pm		Tu 09/25/12	:30	11:50 AM	D3C12-NV03-T01H Simple	\$325.00		3
	KSNV	Rachael Ray	11am-12pm		W 09/26/12	:30	11:49 AM	D3C12-NV03-T01H Simple	\$325.00		1
	KSNV	Rachael Ray	11am-12pm		Th 09/27/12	:30	11:35 AM	D3C12-NV03-T01H Simple	\$325.00		5
	KSNV	Rachael Ray	11am-12pm		F 09/28/12	:30	11:25 AM	D3C12-NV03-T01H Simple	\$325.00		4
15	KSNV	Noon News	12-1230pm		09/25/12 to 10/01/12	5x	MTWTF--				
	KSNV	Noon News	12-1230pm		Tu 09/25/12	:30	12:11 PM	D3C12-NV03-T01H Simple	\$425.00		3
	KSNV	Noon News	12-1230pm		W 09/26/12	:30	12:12 PM	D3C12-NV03-T01H Simple	\$425.00		2
	KSNV	Noon News	12-1230pm		Th 09/27/12	:30	12:12 PM	D3C12-NV03-T01H Simple	\$425.00		1
	KSNV	Noon News	12-1230pm		F 09/28/12	:30	12:28 PM	D3C12-NV03-T01H Simple	\$425.00		5

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Station	KSNV
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Sales Region	National

Order #	105330
Alt Order #	06839856
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Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	The Agenda 1230pm	1230-1p								
					09/25/12 to 10/01/12	5x	MTWTF--				
	KSNV			Tu	09/25/12	:30	12:46 PM	D3C12-NV03-T01H Stimp1e	\$325.00		4
	KSNV			W	09/26/12	:30	12:56 PM	D3C12-NV03-T01H Stimp1e	\$325.00		1
	KSNV			Th	09/27/12	:30	12:38 PM	D3C12-NV03-T01H Stimp1e	\$325.00		3
	KSNV			F	09/28/12	:30	12:47 PM	D3C12-NV03-T01H Stimp1e	\$325.00		2
16	KSNV	The Doctors	2pm-3pm								
					09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			Tu	09/25/12	:30	2:49 PM	D3C12-NV03-T01H Stimp1e	\$325.00		1
	KSNV			W	09/26/12	:30	2:20 PM	D3C12-NV03-T01H Stimp1e	\$325.00		2
	KSNV			F	09/28/12	:30	2:55 PM	D3C12-NV03-T01H Stimp1e	\$325.00		3
17	KSNV	Dr Phil	3-4p								
					09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			Tu	09/25/12	:30	3:16 PM	D3C12-NV03-T01H Stimp1e	\$450.00		1
	KSNV			F	09/28/12	:30	3:20 PM	D3C12-NV03-T01H Stimp1e	\$450.00		3
18	KSNV	4PM NEWS (1 hour)	4-5pm								
					09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	4:15 PM	D3C12-NV03-T01H Stimp1e	\$600.00		2
	KSNV			W	09/26/12	:30	4:22 PM	D3C12-NV03-T01H Stimp1e	\$600.00		4
	KSNV			Th	09/27/12	:30	4:20 PM	D3C12-NV03-T01H Stimp1e	\$600.00		3
	KSNV			F	09/28/12	:30	4:15 PM	D3C12-NV03-T01H Stimp1e	\$600.00		1
19	KSNV	4PM NEWS (1 hour)	4-5pm								
					09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	4:42 PM	D3C12-NV03-T01H Stimp1e	\$700.00		3
	KSNV			W	09/26/12	:30	4:54 PM	D3C12-NV03-T01H Stimp1e	\$700.00		1
	KSNV			Th	09/27/12	:30	4:49 PM	D3C12-NV03-T01H Stimp1e	\$700.00		2

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Station	KSNV
Account Executive	Amy McCreary
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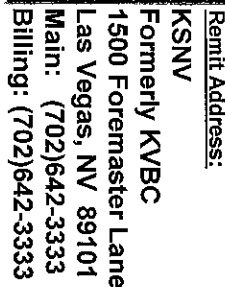
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	4PM NEWS (1 hour)	4-5pm	F	09/28/12	:30	4:56 PM	D3C12-NV03-T01H Stimp1e	\$700.00		4
20	KSNV	M-F Early News	5-630p		09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	6:25 PM	D3C12-NV03-T01H Stimp1e	\$1,000.00		1
	KSNV			W	09/26/12	:30	6:12 PM	D3C12-NV03-T01H Stimp1e	\$1,000.00		2
	KSNV			Th	09/27/12	:30	6:26 PM	D3C12-NV03-T01H Stimp1e	\$1,000.00		3
	KSNV			F	09/28/12	:30	5:22 PM	D3C12-NV03-T01H Stimp1e	\$1,000.00		4
21	KSNV	Sa-Su Early News	5pm-630pm		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	5:22 PM	D3C12-NV03-T05H preventi	\$650.00		1
22	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			09/24/12 to 09/30/12	2x	-TWTF--				
	KSNV			Tu	09/25/12	:30	7:11 PM	D3C12-NV03-T01H Stimp1e	\$1,000.00		2
	KSNV			W	09/26/12	:30	6:37 PM	D3C12-NV03-T01H Stimp1e	\$1,000.00		1
23	KSNV	Face to Face w/ J.Ralston	730-758pm		09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	7:46 PM	D3C12-NV03-T01H Stimp1e	\$800.00		2
	KSNV			W	09/26/12	:30	7:45 PM	D3C12-NV03-T01H Stimp1e	\$800.00		3
	KSNV			Th	09/27/12	:30	7:36 PM	D3C12-NV03-T01H Stimp1e	\$800.00		4
	KSNV			F	09/28/12	:30	7:53 PM	D3C12-NV03-T01H Stimp1e	\$800.00		1
24	KSNV	Vegas Inc.	6:30-8pm		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	7:45 PM	D3C12-NV03-T01H Stimp1e	\$375.00		1
27	KSNV	Friday Prime 9-10pm	9-10pm								

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## Page 5 of 5

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IDB #	
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<u>Gross Total</u>	<b>\$43,925.00</b>
<u>Agency Commission</u>	<b>\$6,588.75</b>
<u>Net Amount Due</u>	<b>\$37,336.25</b>
	<u>Payment Terms 30 Days</u>

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